

ARKANSAS LIFE

Sweet Talk

The scoop
on local craft
chocolate, from
bean to bar

BRANDY HARP

JON UNDERHILL REAL ESTATE

As a leader in residential real estate, Brandy Harp has proven experience in customer service, marketing, advertising, financial management and sales. In 2015 and 2016, she was recognized by the Little Rock Realtors Association as one of the top -10 producing Realtors. She sold \$15 million worth of property in 2015. The next year, she sold nearly \$18 million worth and took on a new role as the principal broker of Jon Underhill Real Estate.

“As the principal broker, I work extremely hard to pay it forward and embody Jon’s business strategy, mission and company vision in everything that we do,” Harp says. “My passion for my work is fueled by the amazing people who trust me to represent them in buying or selling their homes, one of the largest investments in their lives.”

Together with her husband, Richard Harp, Brandy Harp has personally purchased or sold more than 50 homes. In addition to her personal real estate experience, she credits her success in the field to the mentoring she received from Jon Underhill.

“Learning the real estate business firsthand and training alongside Jon Underhill has offered me invaluable insights about what it takes to successfully assist my clients,” Harp says, adding that she has built her business by focusing on providing an exceptional customer experience.

“No two real estate transactions are alike,” Harp says. “Although I apply different strategies for each of my customers, I provide the same level of professionalism and integrity, whether I am selling a \$300,000 or \$1 million home. It is a privilege to help people to make one of the most important decisions of their lives.”



Photography provided by Whitney Bower. Makeup provided by Kaki Jones.

JON UNDERHILL REAL ESTATE

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EDUCATION

- Bachelor of Business Administration,
University of Central Arkansas

AWARDS

- Top 10 Producing Realtors, Little Rock Realtors Association, 2015, 2016
- Realtor Award of Distinction, Double Diamond Award, Little Rock Realtors Association, 2015



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JON UNDERHILL REAL ESTATE

Now celebrating 20 years in business, Jon Underhill Real Estate stands apart from other Little Rock firms because of its agents' commitment to delivering an unparalleled level of customer service. The unique group of dedicated and knowledgeable professionals works to provide a seamless real estate experience, principal broker Brandy Harp says.

"We do not only specialize in helping our clients buy and sell residential real estate; we assist from the beginning to well past the closing," Harp says. "It is our mission to help our customers achieve the dream of owning their own home—whether it is their first home or their sixth. We ask. We listen. We problem-solve. We stay on top of the changing market and trends, and we constantly adapt to stay one step ahead to deliver positive results."

Although Jon Underhill Real Estate is a small real estate firm, it is a high-performing company. The firm sold \$58 million worth of residential real estate

in 2015 and approximately \$63 million in 2016.

"Through Jon's leadership, the company has steadily grown," Harp reports. With the addition of two new agents, Todd Armstrong and Meg France, the real estate firm is now 10 agents strong.

Last year, four of the nine agents were recipients of a Realtor Award of Distinction for top performance in sales volume from the Little Rock Realtors Association. Additionally, two agents, Jon Underhill and Brandy Harp, were recognized as top-10 producing Realtors in Little Rock for 2015 and 2016. This year, Underhill celebrates 40 years in the real estate business.

"Whether clients are buying or selling, we at Jon Underhill Real Estate promise to provide them with the highest-quality service to help them succeed with their real estate investments," Harp says. "When it comes to buying or selling one's home, customer service is at the heart of each partnership with our clients."